



The Council of European Geodetic Surveyors
Comité de Liaison des Géomètres Européens

CLGE EU-Relations

CLGE – General Assembly France, Lyon Perrache 23 – 24 March 2007



CLGE
Participation in :
FIG – München
Intergeo and
CLGE-GE
reception



CLGE participation at the FIG Congress 2006 and Intergeo 2006 in Munich (GER)



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CLGE
Working on a profession
The International Symposium „Modern technologies, education and professional practise in geodesy and related fields“
Sofia, Bulgaria, 9-10 November 2006

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CLGE
HEADING EAST
at the Internationale Symposium „Modern Technologies, Education and Professional Practise in Geodesy and Related Fields“
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- **EVERYTHING IS FOCUSED ON GEO**
- **To be true.... the importance of Geodata was about 20 years ago so obvious , that since the beginning of the Information Technology revolution, the attention for the computerization was not focussed on the first place to the spatial aspects. Nowadays we understand that in our society the space and spatial data for a lot of things we daily do, of great importance is.**

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- **CLGE board decided to introduce a sponsoring scheme**
- **Funding:**
 - Enlargement missions
 - CTF-EU foundation and working means



- **We introduced three levels:**
 - CLGE Premium Sponsor
 - CLGE First Sponsor
 - CLGE Sponsor



- **There are common rules**
 - Receive publications
 - Appear on publications as sponsors
 - Be informed about CLGE events
 - Use the CLGE logo 
 - ...



- **CLGE Premium Sponsor**
 - Banner on www.clge.eu homepage
 - Own pages on this website
 - Link this internal pages to his own website
 - Highest discount rate for the participation CLGE events in Brussels
 - price €4000,-/year



- **CLGE First Sponsor**
 - Link on www.clge.eu to the company's website
 - Medium discount rate for the participation CLGE events in Brussels
 - price €2000,-/year



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- **CLGE Sponsor**

- Logo on www.clge.eu
- Lowest discount rate for the participation CLGE events in Brussels
- price €1000,-/year

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- **EU level, not the national level**
- **Call for sponsoring, 30 Oct 06**
- **CLGE asked your help in Malta**
 - Liaison Officers
 - Circulate a list

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- **Pledges for €5.000 (instead of 10.000)**
- **Lessons learned**
 - Snail mail instead of Email;
 - We need more national involvement;
 - We need more personal involvement;
 - International companies are not interested ☹;
 - Companies apply for relatively low rates!

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- **There IS a real potential;**
- **We propose to differentiate three groups:**
 - NMA, NCA, Professional organisations;
 - S/M Companies with EU ambitions;
 - Big multinationals.

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- **Propose substantial reductions**
 - Rank companies in “their” category at a lower rate;
- **Convince multinationals through regional executives (rotation).**
- **Examples?**

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- **Sponsors**
 - DVW, BE – NGI;
 - At least 25 potential candidates.
- **First Sponsors**
 - GeoMedia, Star-Apic, (Geomensura);
 - At least 15 potential candidates.
- **Premium Sponsors**
 - Leica BeNeLux
 - TRIMBLE, ESRI, SOKKIA,

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