



Results Workshops CLGE

Realisation of a Dynamic Professional Knowledge Base



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1. Introduction

At the General Assembly of the CLGE on the 12th of October in Hanover, the results of the first phase on the DPKB were presented. First of all the presentation gave a first impression on an implemented DPKB, secondly the steps were presented how to reach the implemented DPKB. To give all members of the CLGE a chance to discuss about the DPKB and especially to give input for the realisation phase, four workshops were organised. All CLGE members took part in the workshops. For each workshop there was a time limit of 20 minutes.

We chose not to discuss in the workshop the intention of the DPKB or the realisation of the DPKB, but to focus on the results of an implemented DPKB. Therefore we formulated the following question as input for the workshops:

*What are according to the CLGE Members the key success factors for an implemented DPKB
The key success factors can be either on content, functionality or (re)presentation*

Underlying questions:

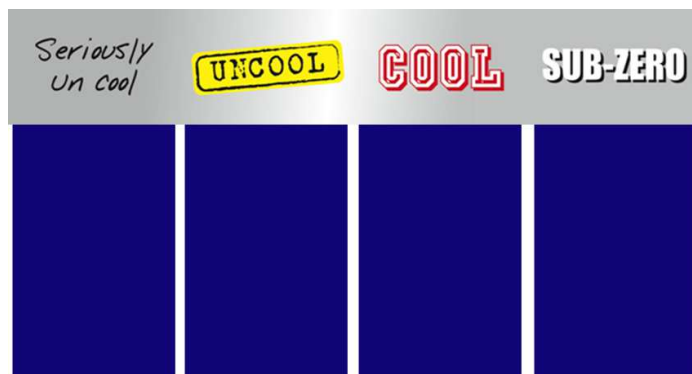
- If the DPKB has been realised, what should the DPKB do for you as a user of the DPKB?
- If the DPKB has been realised, what information are you looking for as a user of the DPKB?
- What is for you, as CLGE member, the most important issue, the DPKB has to fulfil?
- What is for you, as user of the DPKB, the most important issue, the DPKB has to fulfil?
- What has to be implemented in the DPKB to make the database a success?

1.1 Cool Wall

In order to keep within time and to focus on an interactive discussion about the success factors, we introduced the Cool Wall. The Cool Wall uses different stages (four) of importance to be able to differentiate between “high priority”, “must haves”, “nice to haves” and “least priority”. The workshop consisted of two actions.

The Cool Wall:

- | | |
|---------------------|---|
| • Sub-zero: | Absolutely important, Must have, Highest priority |
| • Cool: | Important, High priority, Nice to have |
| • Uncool: | Less important, low priority, Not-essential |
| • Seriously uncool: | Not important, least priority |



Action 1: Define key success elements

Each delegate has to define the two for him/ her most important key success factors for the realisation of the DPKB. The items were written on separate cards.

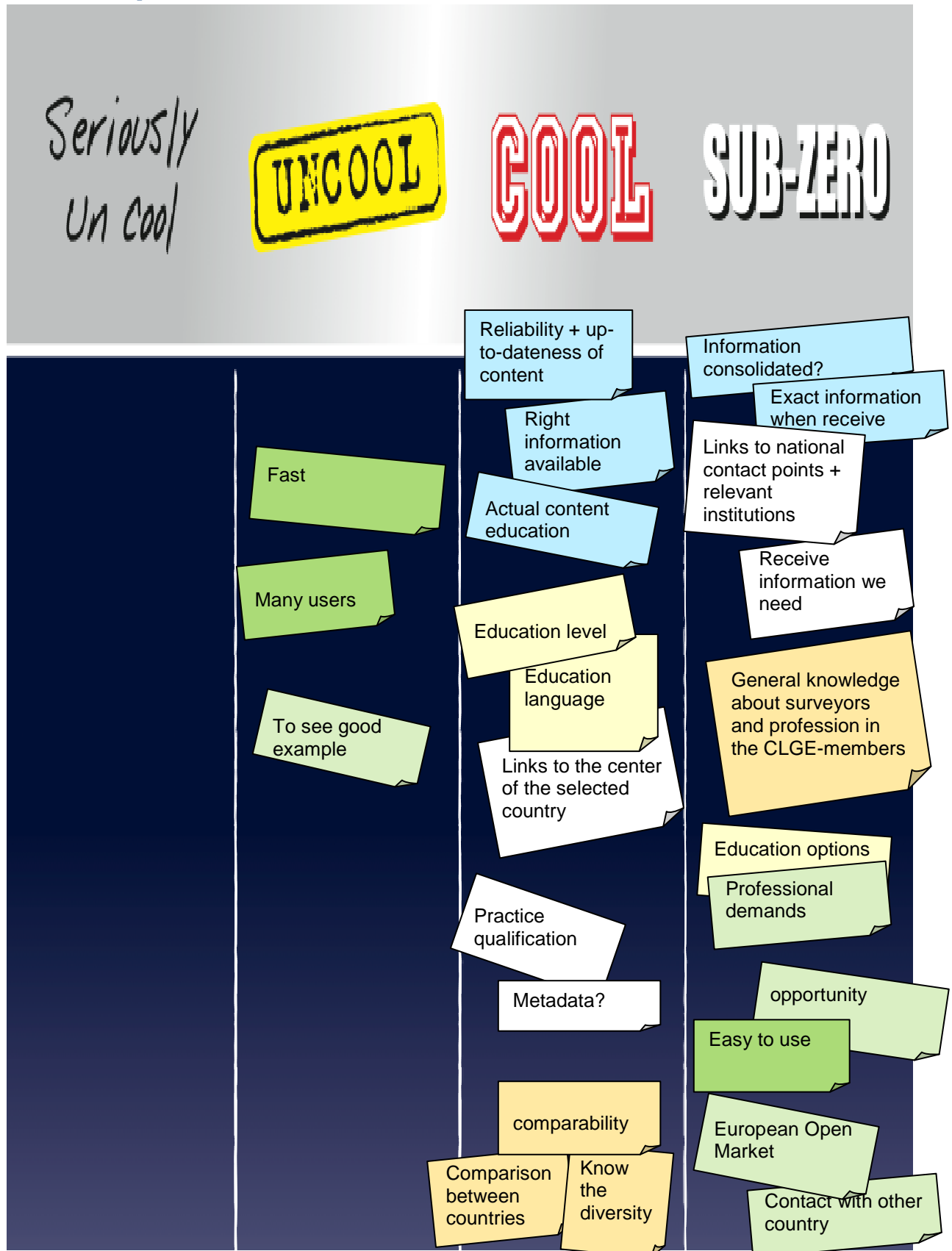
Action 2: Cool wall

Each delegate had to pass his two cards to his neighbour, who had to put the cards on the cool wall based on his perception of importance of the item written on the card.



2. Results Workshops

2.1 Workshop 1



The discussion and cool wall resulted in the following overall conclusions:

Updating/ actuality

- The data in the database have to be reliable
- The database has to contain actual and updated information

Metadata

- It is noted that there should be a check on the quality of the metadata

Data comparison

- It is recommended if data can be compared between different countries
- It is noted that the database should give information about the comparability of items in the database

Functionality

- The database must be kept easy and simple

Content

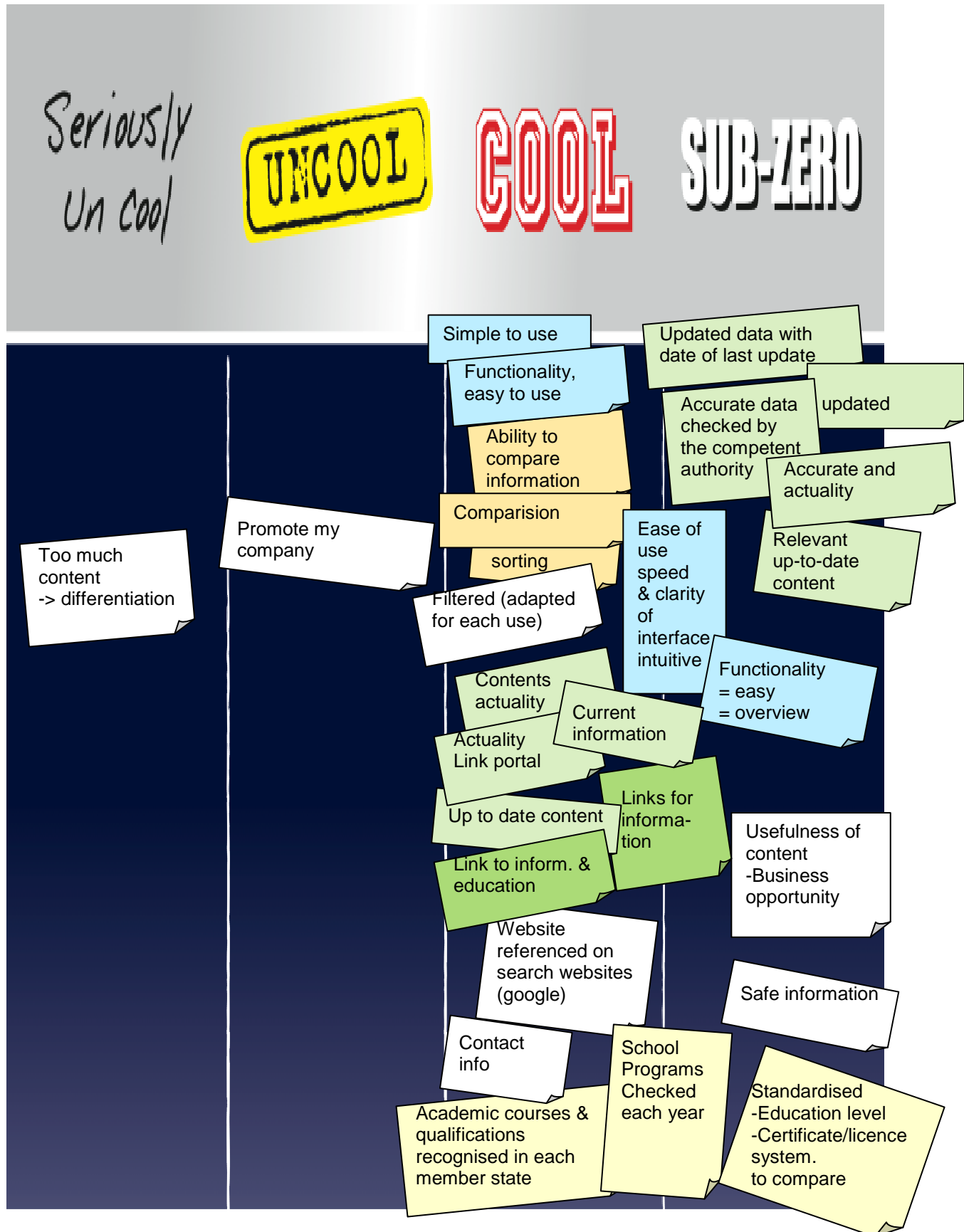
- Information on education is highly needed
- The database has to contain links to actual information and data

Opportunities

- The database could have an important function for business opportunities and marketing



2.2 Workshop 2



The discussion and cool wall resulted in the following overall conclusions:

Updating/ actuality

- It is a must have that data in the database have to be regularly updated
- The database has to contain links to actual information and data

Functionality

- The database must be kept easy and simple
- The database has to contain links to actual information and data

Language

- If the database is only in English, this could be problematic

Data comparison

- It is recommended if data can be compared between different countries

Content

- Information on education, certification and qualification is highly needed
- It is highly recommended to standardise information in the database, especially on education and certification
- The database has to contain links to actual information and data

Opportunities

- The database could have an important function for business opportunities and marketing



2.3 Workshop 3



The discussion and cool wall resulted in the following overall conclusions:

Updating/ actuality

- It is a must have that data in the database have to be regularly updated
- The database has to contain links to actual information and data

Functionality

- The database must be kept easy and simple
- The input of the data has to be by secure login

Language

- It is discussed if the database should be multilingual, it could however be problematic

Data comparison

- It is recommended if data can be compared between different countries

Opportunities

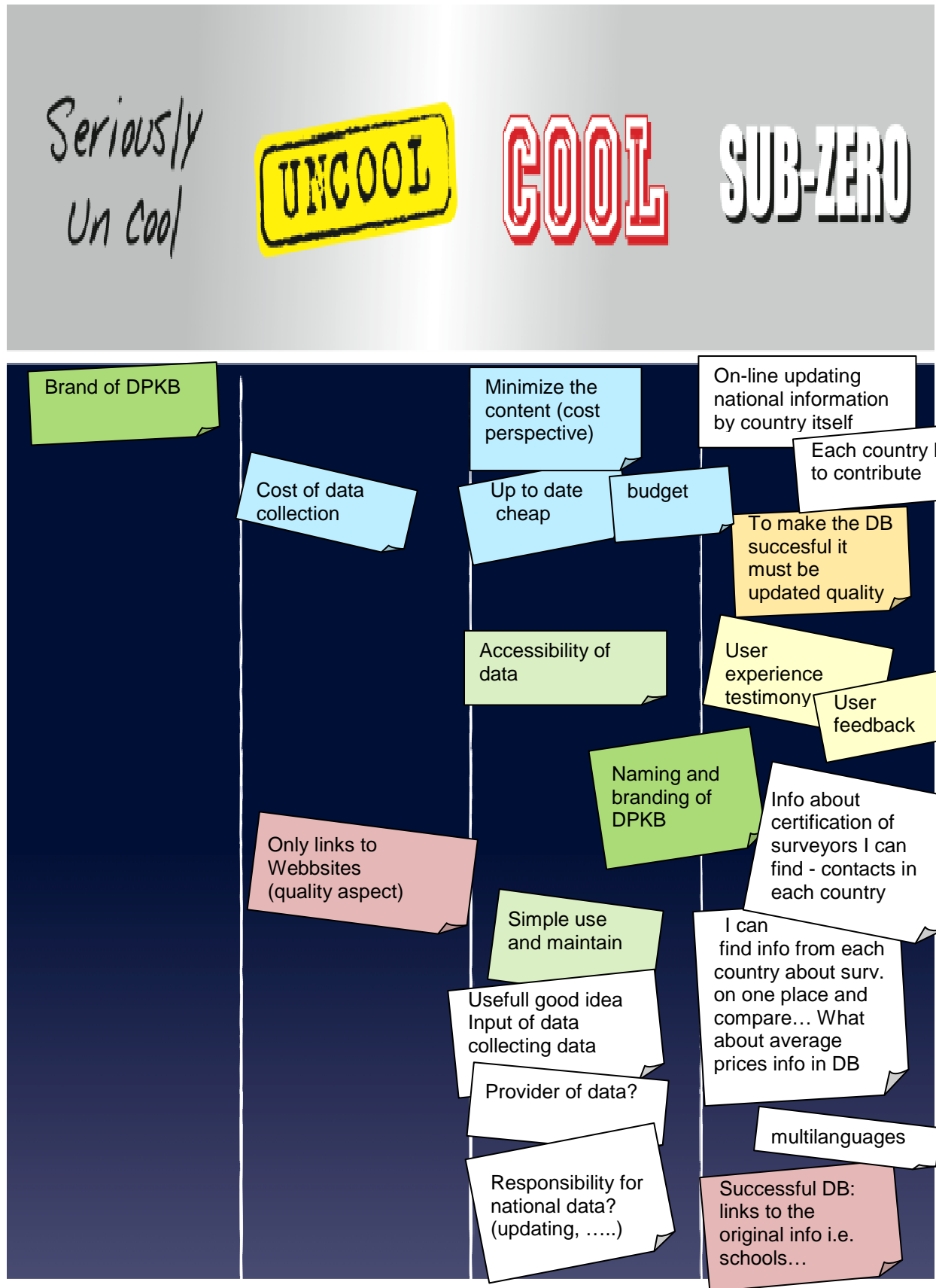
- The database could have an important function for professionals

Content

- Information on Geodetic Reference Systems is optional
- The database has to contain links to actual information and data



2.4 Workshop 4



The discussion and cool wall resulted in the following overall conclusions:

Costs

- The costs for development must be kept low
- The costs for maintenance/ updating of the database must be kept low

Branding

- It is discussed if the DPKB needs special actions on name and branding (marketing)

User interaction

- Users feedback must be part of the database
- Users should be able to place experiences/ testimonials in the database as feedback

Language

- It is stated that the database should be multilingual

Functionality

- The database must be kept easy and simple

Updating/ actuality

- It is a must have that data in the database have to be regularly updated

Data comparison

- It is recommended if data can be compared between different countries

Content

- It is not clear now who is responsible for the data, however it is recommended the members should be responsible for the data
- The database has to contain links to actual information and data, but not only links



3. Conclusions & Recommendations

The overall conclusions and recommendations for the further realisation of the DPKB are gathered out of the results of the workshops.

During all workshops there was a lively discussion on specific items of the DPKB. All members delivered good input and the most important items could be addressed and discussed. Although some key success factors were mentioned in all workshops, every workshop gave specific information. All these key success factors will help during the realisation phase to develop a DPKB which can meet with the expectations of the members. However it will not be possible to implement all key success factors. We will implement the key success factors with the help and reflection of the Task Group.

More than a few members see business opportunities if the DPKB has been developed especially for professionals or for companies who are looking for work or looking for employees in Europe. A few see the DPKB also as a possible place to promote companies.

3.1 Recommendations

We describe the most important and most discussed key success factors as a recommendation during the realisation phase. By combining the recommendations into categories we are able to give each recommendation its specific place within the roadmap of the realisation phase.

Language (Green track = Realisation)

- The database must somehow be multilingual. Only a database in English might be problematic for some users. It is noted to make use of e.g. google translate.

Updating/ actuality (Blue track = Information Collection / Yellow track = Development)

- The data in the database have to be reliable
- The database has to contain actual and updated information on a regular basis
- The database has to contain links, but not only links to actual information and data

Functionality (Green track = Realisation)

- The database should be kept easy and simple
- There has to be a secure login for updating the data

Data Comparison (Green track = Realisation)

- Users should be able to compare data between different countries
- The database should give information about the comparability of items in the database

Content (Blue track = Information Collection / Purple track = Reference material)

- Information on education, certification and qualification is highly needed
- The database needs some standardisation on specific items like education and certification
- Members should be responsible for the data and updating of the data in the DPKB

Costs (Red track = Governance)

- The costs for maintenance and updating should be kept low

Branding (Red track = Governance)

- It is suggested to take special action on the name of the DPKB and the branding of it

Metadata (Yellow track = Development)

- The quality of the metadata should be checked to ensure the reliability of the data

User interaction (Green track = Realisation / Yellow track = Development)

- User feedback must play a role in the DPKB
- One form of feedback could be the possibility to place experiences/ testimonials in the database

