

## Workshop CLGE Strategy 2020



In Reykjavik, the CLGE GA has organized a workshop about the future strategy.

This workshop was based on a brainstorming session. The results of the session, including the SWOT analysis that was conducted, were analysed by the incoming board, during its first meeting held in Villars sur Ollon (CH), 6 – 7 February 2015.

After studying the Strength, Weaknesses, Opportunities and Threats mentioned by the delegates, the Executive Board has acknowledged the quality of the previous Strategic plan. Indeed, many of the elements are already mentioned or announced. Hence the proposal is to stick to the major goals of the plan, as set out during the previous election period, and to introduce new accents inspired by the Reykjavik / Villars results listed below:

### **1. Future of the Profession**

Policy, future profession, defence of our profession, Self-Regulation

Lobbying, Political engagement

Popularize the profession, visibility

### **2. Professional Practice**

Sharing experience, Best Practice models

Standardisation, Guidance, Specifications, Ethics

New trends and technologies, Support of Open Data

Initiative of European Projects, Horizon 2020 projects, Cadastre of the underground

*New technologies*

*Networking with other bodies*

**3. Member Satisfaction**

Support of national associations when they face problems

Engage with members of our members

Regional support

*Proximity with the member members*

*Professionalism – Fundraising (fees, sponsoring, partnership, event organisation, projects, training, ...)*

**4. Education**

Education, quality of Education, CPD

**5. GA Organisation**

Reduce the administrative part

Excursions – Networking amongst delegates

After improvement and adoption in Limassol, these elements will be transformed in a Strategic Plan used as the guideline for our coming actions.

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