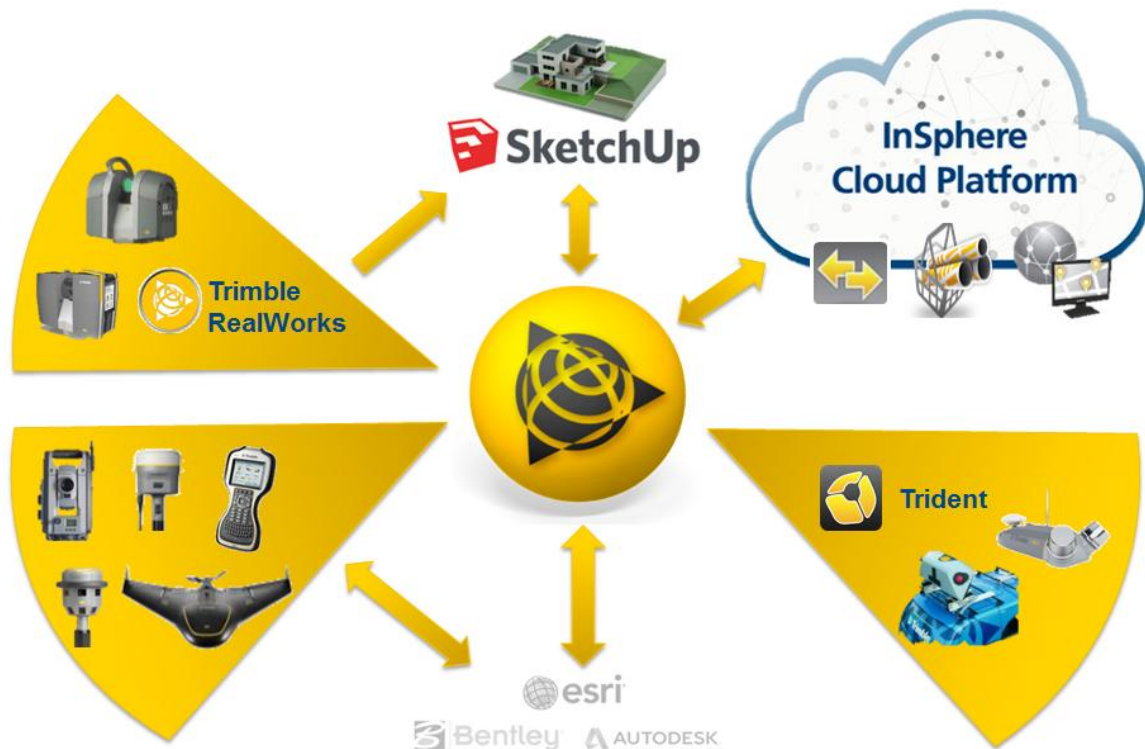




## Regional Trends in Surveying

or *Geospatial 2.0 - What's next for the Geospatial Industry?*



Geospatial technology has advanced to the point where the expedient collection of data is no longer an issue – GNSS, LiDAR, imaging techniques, unmanned aerial systems and computing technology have evolved to allow for rapid data collection, meaning that in some instances, millions of data points can be captured every second.

This important technology-driven trend has had a major impact on the Geospatial industry, making it easier than ever before to gather and deliver data. But the collection of data is only the beginning. The real value of the Geospatial professional increasingly lies in his or her ability to interpret, analyze and develop data into actionable information.

In order to deliver on this value, Geospatial Professionals should be focusing less on data collection and more on the data workflows and how the data will be used – a significant change for many whose focus is still in the field.

What does this mean for the future of the Geospatial Industry? How is the role of the Geospatial Professional changing to meeting these shifting demand and increased focus on actionable information? What will the next generation of Geospatial (Geospatial 2.0) look like?

In this workshop session, we will take a look at the importance of turning Geospatial data into actionable information, review where the Geospatial Industry is today and pose key questions about what the future of the Geospatial industry and professional looks like around Europe.

To allow a regional approach, the groups will be subdivided in regional groups, allowing our corporate member to get bundled information from us.

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