Our Vision

To Make European Aerial Survey Sustainable.
Aerial Surveying Summit 2018, Elsinore
We were busy

- Meeting of many industry leaders in acquisition and supply
- Creation of an Association of the European Aerial Surveying Industry
- Planned incorporation in 2019
- Urgent needs to address
  - Airspace access / ATC
  - Common quality guidelines for the industry
  - Represent the industry towards providers and large funding agencies
  - Actively shape image of the industry
  - Inform and educate
  - Support formation of geospatial standards
  - Actively pursue funding by EU for geospatial programs
Busy....

- Meeting with MAPPS Management Brian Raber and Mark Brooks at ILMF, Denver
- Meeting Mick Cory, SG of EuroGeographics in Brussels
- Organizing meetings with EASA
Ready For Take-Off – 6 June 2019, Brussels

Simon Musäus, COWI (President)
André Jadot, Eurosense (Vice President)
Rachel Tidmarsh, Bluoysky (Treasurer)
Florian Romanowski, OPEGIEKA
Aicke Damrau, GeoFly
Klaus Legat, Vermessung AVT
Giovanni Banchini, CGR SPA
Increase the influence of the European aerial surveying industry on relevant political and administrative decisions

Promote the use of aerial survey data by educating decision makers

Ensure a consistent quality level of aerial surveying services by certification

Serve as the platform for communication and cooperation among the members to enact positive change.
20 Members/Observers today

- COWI
- Eurosense
- Bluesky
- Opegieka
- GeoFly
- Vermessung AVT
- CGR
- BSF Swissphoto
- ATGT
- Swiss Flight Service
- SPASA
- GeoFit
- CAE-Aviation
- MGGP Aero Topo3D
- Primis
- Helica
- Sixense
- Vexcel Imaging
- Riegl
- AAM Group
- Hexagon (a.a.)
- Terratec (a.a.)
- .... and more to come
Working For And With You

Working Group 1: European Projects
Working Group 2: Air Traffic Control
Working Group 3: Education Standards Certification
Working group 1 – European Projects: Goals & Stakeholder Analysis

Goal:
- Create sustainable market in Europe
- Promote awareness
- Apply for European Funds

Stakeholder Analysis:
- Customers
- European Associations
- Aerial Survey Companies
Working group 1 – European Projects: Targets

**Target 1:**
Meeting with Eurogeographics Association
- 3D model of Europe (laser scanning)
- Other possible innovative projects

**Target 2:**
- Research on “European Projects” (Funds)
- Horizon Europe
Working group 1 – European Projects: Time plan

17-20.09.2019: INTERGEO


01.10-15.12.2019: "Horizon Europe"

03-05.12.2019: Brussel EAASI Summit

Entire 2020: Work on a hypothetical project
WG2 – Air-Traffic Control (ATC)

• Goals
  – Initial: Establish a **positive and sustainable relationship** between the aerial surveying industry and ATC
  – Intermediate: Establish **standardized procedures** for flight application and coordination
  – Ultimate: Obtain **priority airspace access** for aerial survey missions compared to other SPO activities
WG2 – Air-Traffic Control (ATC)

• Stakeholders
  – Providers of aerial surveys
  – Clients of aerial surveys (public, private)
  – ATC (civilian, military)
  – Politics (air-space use, defense)
  – Manufacturers of aircrafts and sensors
WG2 – Air-Traffic Control (ATC)

- **Actions**
  - Information campaign / **Lobbying** on all relevant levels
  - Common **workshops** (EAASI / ATC)
  - Analysis of current procedures and **preparation of standards** for flight application and coordination
  - **Negotiations** towards priority access to the airspace
WG2 – Air-Traffic Control (ATC)

• Join EAASI
• Join WG2

WE NEED YOU!
WG 3 – Education, Standards and Certification

• Goals
  – Recommendations for technical infrastructure of aerial survey companies
  – Certification of aerial Survey staff and Equipment
  – Certification of aerial survey companies
  – Recommendations for education content
  – Recommendations for tender specifications
Steakholder

• **National Mapping Agencies / Municipalities**
  – Influence: They are customers and they are defining tender specifications
  – Interests:
    • Mostly the responsible people in survey agencies have not enough knowledge about technical connections and using drafts from other projects to define a tender. Here we could help a lot.
    • Information about Standard cost structure against price dumping and unfair offers

• **Aerial survey companies / Members of EAASI**
  – Influence: Forcing tenders and accelerate business
  – Interest:
    • Certified background for critical tender specs.
    • Certification by EAASI as an advantage in a competition

• **Universities / Education**
WG 3 – Education, Standards and Certification

Targets and Actions

• **Defining a certification structure and certification roles:**
  – Company Certification
  – Equipment Certification
  – Staff Certification

• **Defining minimum staff skills for:**
  – Aerial Operator
  – Pilots
  – Preparing- and Processing personnel
WG 3 – Education, Standards and Certification

What do we want from our Members

• Bring in their knowledge to solve common problems
• Announcing issues to solve
• Joining Workgroups
Make Your Voice Heard – Join EAASI

✓ Based in a European Country
✓ Privately owned, commercial company.
✓ Operate survey aircraft and equipment for aerial photography, mapping and/or LiDAR purposes in Europe
✓ Fully support the goals of the association
✓ Everybody can sign up as an Observer

Fees from 1200 € / year (50% discount for 2019)
# Make Your Voice Heard – Join EAASI

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<tr>
<th></th>
<th>Members</th>
<th>Observers</th>
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<tbody>
<tr>
<td>Discounts for EAASI conference</td>
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<td>Attendance of regular EAASI meetings</td>
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<td>Newsletter</td>
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<td>Invitation to extraordinary meetings with industry stakeholders</td>
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<td>Access to membership area on the website</td>
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<td>Preferred rates for sponsorship</td>
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<td>Cooperation in working groups</td>
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<td>Vote for BoD</td>
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<td>Eligibility for BoD and offices</td>
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Don’t miss it
EAASI Conference 2019
03-05 December 2019, Brussels
WWW.EAASI.EU

And follow on Linkedin