



CLGE Digital Strategy

- Strategic goals
 - Enhance CLGE digital presence
 - Improve CLGE image and recognition
 - Improve communication
 - Improve transparency
 - Increase efficiency and effectiveness
 - Transition to self service/pull model



CLGE Digital Strategy

- Tactical objectives
 - Launch new fully integrated website
 - Up-to-date, maintained website content
 - DPKB modernisation
 - Adoption of Office365
 - Social media
 - Explore online event booking functionality