CLGE Digital Strategy

- Strategic goals

  – Enhance CLGE digital presence
  – Improve CLGE image and recognition
  – Improve communication
  – Improve transparency
  – Increase efficiency and effectiveness
  – Transition to self service/pull model

CLGE Digital Strategy

- Tactical objectives

  − Launch new fully integrated website

  − Up-to-date, maintained website content

  − DPKB modernisation

  − Adoption of Office365

  − Social media

  − Explore online event booking functionality

CLGE Digital Strategy

- Activities/achievements since Sep 2019
  - Up-to-date, maintained website content
    - Members list
    - DPKB accounts
    - Events
    - Documents
    - News items
    - CLGE Poster
    - Photos
    - Change requests/bug fixes
    - Drafting content

CLGE Digital Strategy

- Activities/achievements since Sep 2019

  - Members Area
    - Work in progress, coming soon!
    - Functionality and content in place
    - Updating access control list
    - Complex – multiple roles
      - Members Area only
      - DPKB Editor or Approver only
      - Members Area + DPKB

CLGE Digital Strategy

- Activities/achievements since Sep 2019

  − Office 365
    - Adopted progressively by EB
    - GISCAD-OV
    - Online Workshops
    - Virtual GA
    - Very cost effective

CLGE Digital Strategy

- Activities/achievements since Sep 2019

  - DPKB Workshop
    - Supported by colleagues from Austria
    - User testing and familiarisation
    - Design workshop
    - Delivered first online workshop
    - 15 participants
    - Repeatable to meet demand

CLGE Digital Strategy

- Activities/achievements since Sep 2019

  – Online Event booking
    - High level requirements
    - Custom build investment costs
    - Trialling free app for Athens
    - New EB to consider feedback
    - No firm decision taken yet